

Trying to make something eye-catching can be the simplest or most difficult process, I love the design journey, you never know where it's going to take you.

## EDUCATION

Oct 2014 - March 2015

Higher Cert Human Computer Interaction (UX Design)

*IADT Dun Laoghaire*

Course focused on all aspects of interaction design, including research methods and techniques involved in UI/UX design, user modeling and personas, task modeling, prototyping and conceptual design.

Sept 2010 - April 2014

BSc (Hons) Computing (2.1 grade overall)

*National College of Ireland*

Principal Courses included computer programming, web design & development, multimedia, mobile technologies, software engineering & development, network security and database admin.

June 2012 - August 2012

Advanced Diploma in Web Design

*IBAT College Dublin*

Modules covered on the course included:  
Advanced HTML5/CSS3 techniques, JavaScript, jQuery, PHP and Wordpress theme creation.

Sept 1999 - May 2004

Leaving Certificate

*Scoil Iosa, Malahide Community School*

5 Honours, 2 Pass

## WORK EXPERIENCE

Dixons  
Carphone

Jan 2016  
- Present

Web Designer

Responsible for the creative and visual identity of the Carphone Warehouse and iD Mobile brands as well as Currys & PC World across digital channels in Ireland. My role involves the design and creation of online advertising campaigns from display banners, on site promotions and dedicated landing pages as well as the design of email newsletters, promo pages and banners to promote ongoing marketing initiatives.

Easons

March 2015  
- Jan 2016

Web Designer

Creative direction and design of all sites and all graphic content for 3 websites easons.com, easonschoobooks.com and easonedition.com. Ownership of design based projects, working with content, marketing and IT where necessary

Ryanair

October 2014  
- March 2015

Junior Web Designer

Full responsibility for the look and feel of all HTML emails sent out by Ryanair. Creating email newsletters in responsive HTML. Banner image creation. Recommending best practices to improve the coding and rendering of emails.

Enhance.ie

Nov 2012  
- Oct 2014

Junior Web/UI Designer

Working as junior at a busy design agency I got to develop my skillset by working on websites of all sizes in all industries. Dutes included wireframing, design and build of websites.

## SOFTWARE & SKILLS

- ✓ Photoshop
- ✓ Dreamweaver
- ✓ Axure & Balsamiq
- ✓ Sketch
- ✓ HTML & CSS
- ✓ Bootstrap
- ✓ Multiple CMS

## KNOWLEDGE

- ✓ Typography
- ✓ Analytics
- ✓ Grid & Layout
- ✓ Web Usability
- ✓ User Experience
- ✓ Interface Design
- ✓ Image editing

## PERSONAL SKILLS

